

# GDPR POLICY

*Expo Logic will be what's known as the 'Processor' of the personal data you provide to us. We only collect basic personal data about your attendees which does not include any special types of information or location based information. This does however include name, address, email, phone number and if required, photograph.*

## **Why we need your data**

*We need to know your basic personal data to provide you with Registration, Badging, Session Tracking, Lead Retrieval and Analysis services as defined in our contract with your organization. We will not collect any personal data from your registrants we do not need to provide and oversee this service to you.*

## **What we do with your data**

*All the personal data we process is processed by our staff in the US and/or UK however for the purposes of IT hosting and maintenance this information is located on servers within the United States and European Union. No 3rd parties have access to your personal data unless the law allows them to do so.*

*We have a Data Protection regime in place to oversee the effective and secure processing of personal data and we maintain PCI Compliance.*

## **How long we keep your data**

*We may retain Customer Data if you are Contracted to use the Services. We may retain Customer Data for an additional period as is permitted or required under applicable laws. Even if we delete Customer Data it may persist on backup or archival media for an additional period for legal, tax or regulatory reasons or for legitimate and lawful business purposes. Customer Data is archived after 3 Years.*

***What are your rights***

*If at any point you believe the information we process on your behalf is incorrect you can request to see this information and have it corrected or deleted. If you wish to raise a complaint on how we have handled your personal data, you can contact us to have the matter investigated. [support@expologic.com](mailto:support@expologic.com)*

If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law you can complain to the Information Commissioner's Office <https://ico.org.uk/>